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Affordable Style Significantly Expands Internship Program

INDIANAPOLIS, IND. (June 9, 2010): One Click Internet Ventures, LLC, Inc., parent company to the Affordable Style e-commerce network, has expanded its summer internship program to offer double the number of last year's positions. There are nine full-time and four part-time interns participating, compared to last year's six.

There are several different disciplines in which the interns are working, including affiliate marketing, public relations, promotions, corporate writing and business acquisitions. These positions are each focused on an individual corporate channel, allowing the students to gain a very specific knowledge base. The interns are able to direct their efforts to a specific area of interest that potentially will help them further their future careers.

The company was able to expand its program due to three major progressions in the business. As CEO Randy Stocklin stated, "In the past year company growth in earnings, office space and, significantly, new hires has been large. The team's growth since September was the catalyst to the internship program's expansion."

In particular, the addition of new members to the Affordable Style team has had an impact on the structure of the program. Stocklin stated, "This year, each intern reports directly to one of five corporate team members, a change from last year when the team was less than half that size."

Stocklin explains that the program's main objective is education via practice. "With the program, we intend to foster our interns' understanding of e-commerce on a strategic level; our small business environment provides a unique opportunity for hands-on experience and learning," said Stocklin.

Last year, the internship positions were broader compared to this summer's; interns worked on big projects instead of narrow routine tasks and no specific position titles were granted. Currently, the interns have position titles that are a symbol of their specialized duties and learning potential.

For more information about the Affordable Style network, visit the website at www.affordablestyle.com.

About Affordable Style: Established in 2005, Affordable Style owns and operates eight e-commerce stores that offer low-cost alternatives to high-priced designer fashion accessories. The company offers thousands of styles among all of its stores. Affordable Style is located in Greenwood, Indiana, just south of Indianapolis.

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